

2025 AWARDS GCA



CELEBRATING
WHAT BRINGS US TOGETHER

ACKNOWLEDGMENT NAME	AWARDED BY:	AWARDED TO:	STRATEGY
Great Place to Work	Great Place to Work	Bimbo Paraguay	Baked for Life
Great Place to Work	Great Place to Work	Bimbo Argentina	Baked for Life
Top Employer	Top Employer	Bimbo Spain	Baked for Life
Life	Great Place to Work	Bimbo India	Baked for Life
Regional Acknowledgment for the Transnational Corporation	Municipal Government of Beijing	Bimbo China	Baked for Nature
Recognition as a Research and Development Center with Foreign Investment from Beijing	Beijing Municipal Science and Technology Commission and Zhongguancun Science Park Administrative Committee	Bimbo China	Baked for Life
Outstanding Company Award	Shanghai Xinzhuang Industrial Zone	Bimbo China	Baked for Life
Changemakers Award for Shukri Abdull	The Globe and Mail	Bimbo Canada	Baked for Life
McD's China AAA FSQ Leadership Excellence	McDonald's China	QSR/CHINA	Baked for You
Ranking of Companies with the Best Human Resources	Revista Summa	Central America	Baked for Life
<i>Femina Fútbol for Campeonas de Sueños</i>	Femina Fútbol	Bimbo Colombia	Baked for Life
Merco Empresas El Salvador	MERCO	Bimbo El Salvador	Baked for Life
Grupo Bimbo received a 4 th place ranking in <i>Empresas de los Sueños</i>	Cia de talentos	Mexico	Baked for Life

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Mexico's Most Responsible Company in Merco's ESG Ranking	MERCO	Mexico	Baked for You, Baked for Life y Baked for Nature
Exceptional Companies	Business Coordinating Council	Mexico	Baked for You, Baked for Life y Baked for Nature
Kantar Brandz Mexico	Kantar	Mexico	Baked for You
Canada Survey of Product Innovation	Kantar	Bimbo Canada	Baked for You
Electric vehicles and commitment to sustainability	AMEGUA	Bimbo Guatemala	Baked for Nature
2024 Merco Companies Corporate Reputation	MERCO	Bimbo Brazil	Baked for Life
2024 Best New Products Awards	BrandSpark International	Bimbo Canada	Baked for You
Planet Award	American Baking Association's	Bimbo Bakeries USA	Baked for Nature
Best place to work in Mexico	Computrabajo	Grupo Bimbo	Baked for Life
Best place to work in Colombia	Computrabajo	Grupo Bimbo	Baked for Life
Best CEO as inspiring leader	Computrabajo	Daniel Servitje	
Best Workplaces 2025 - 6 th place	Computrabajo	Bimbo Colombia	Baked for Life
Woman of the Night at the Magenta Gala	ALAS	Central American region	Baked for Life

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Hamilton Gives Employee Engagement Award	Hamilton Chamber of Commerce	Bimbo Canada	Baked for Life
Award for Financial Excellence	Oracle	Grupo Bimbo LATAM	Baked for Life
MERCO Centroamérica	MERCO	Grupo Bimbo LAC	Baked for Life
Recognition as a leading company in corporate social responsibility	Revista Summa	Guatemala	Baked for You
Rising Bakers for Catherine Herrera	American Society of Baking	Bimbo Canada	
Forbes China's 2024 List of Leading Figures in Science and Technology Innovation	Forbes China and the Global Alliance for Science and Technology	QSR/CHINA	
Mexico's Most Eco-Friendly 2025	Grupo Piñero	Grupo Bimbo	Baked for Nature
Companies that Care	Great Place to Work	Bimbo Argentina	Baked for Life
Companies with the Best Reputation	MERCO	Bimbo Argentina	Baked for Life
Best Place to Work LGBTI+	Human Rights Campaign Fundación Iguales Pride Connection Chile	Bimbo Chile	Baked for Life
Top of Mind in Bakeries	Top of Mind Paraguay	Bimbo Paraguay	Baked for You
Award for the Best Inclusive Talent Management	Universidad Continental	Bimbo Peru	Baked for Life
Most Responsible Companies	MERCO	Bimbo Uruguay	Baked for You, Baked for Life y Baked for Nature
Companies with the Best Reputation	MERCO	Bimbo Uruguay	Baked for Life

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MERCO Talento	MERCO	Grupo Bimbo	Baked for Life
Recognition of Bimbo as a leading company in diversity, equity, and equality in the region in 2025	Revista Summa	Central American region	Baked for Life
Mexico's 500 Most Important Companies	Expansión	Grupo Bimbo	Baked for Life
Leading Innovation Company	Revista Summa	Bimbo Guatemala	Baked for Life
Recognition of Excellence in Corporate Sustainability	Roland Berger y Universidad Panamericana	Bimbo Mexico	Baked for You, Baked for Life y Baked for Nature
50 most valuable Mexican companies in 2025	Brand Finance	Mexico	Baked for Life
MERCO Talento	MERCO	Bimbo Panama	Baked for Life
Recognition as a Leading Company, June 2025	Revista Summa	Central American region	Baked for You, Baked for Life y Baked for Nature
Electric vehicles and a commitment to sustainability	AMEGUA	El Salvador	Baked for Nature
MERCO ESG	MERCO	Bimbo Argentina	Baked for Nature
MERCO Talento	MERCO	Bimbo Peru	Baked for Nature
Merco Empresas Corporate ESG Reputation 2024	MERCO	Bimbo Brazil	Baked for Life
ENERGY STAR® Awards for 2024	U.S. Environmental Protection Agency	Bimbo USA	Baked for Nature



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MJ Women's Recognition 2025	Revista Summa	RAC	Baked for Life
World-Class Teams	La Nota Económica	Colombia	Baked for You
MERCO Talento	MERCO	Bimbo Argentina	Baked for Life
Employer of the Year 2025	5Dias PY	Bimbo Paraguay	Baked for Life
Statement of Interest	Government of the Province of Córdoba	Bimbo Argentina	Baked for Nature
Top 100 Companies That Best Attract and Retain Talent	MERCO TALENTO	Bimbo Ecuador	Baked for Life
SUSTAINABILITY EVENT & BIMBO AWARD CEREMONY	Revista Vida y éxito	Bimbo Panama	Baked for Nature
The 50 companies making the greatest contribution to the Sustainable Development Goals in Ecuador at the SDG Leaders Summit	Revista Vistazo	Ecuador	Baked for Nature
Kantar Brand Footprint Mexico	Kantar	Bimbo Mexico	Baked for You
Impact Award for Community Service	Canadian Grocer Impact Awards	Bimbo Canada	Baked for Life
Impact Champion	Canadian Grocer Impact Awards	Bimbo Canada	Baked for Life
Telly Award	Give a Little Sara Lee Love Ad	BBU	Baked for You
Companies that are best at attracting and retaining talent	MERCO TALENTO	Bimbo Costa Rica	Baked for Life
Top 100 Companies with the Best Reputation in Latin America	MERCO TALENTO	Bimbo	Baked for Life

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31 sustainable giants	Kantar y Ideas de Negocios TV	Grupo Bimbo	Baked for Life
Recognition for BIMBO Costa Rica for its top ranking among the country's happiest companies	Revista Vida y éxito	Costa Rica	Baked for Life
Ranking of Companies with the Best Corporate Reputation in the Region	Revista SUMMA	RAC	Baked for You, Baked for Life, Baked for Nature
MERCO Empresas	MERCO	Mexico	Baked for You, Baked for Life, Baked for Nature
Bimbo Ecuador has been awarded the ESR® Socially Responsible Company certification by CERES ECUADOR	CERES Ecuador y CEMEFI	Bimbo Ecuador	Baked for You, Baked for Life, Baked for Nature
The 100 Most Influential Minds in Central America 2025	Forbes Centroamérica	Panama	Baked for You, Baked for Life, Baked for Nature
Top 100 Companies with the Best Reputation in Guatemala	Merco	Guatemala	Baked for You, Baked for Life, Baked for Nature
Bimbo Peru was recognized as a company with an unstoppable track record	Bumeran	Peru	Baked for You, Baked for Life, Baked for Nature
Bimbo is one of the top 100 companies that college students in Mexico want to work for.	Top of Mind Inde	Mexico	Baked for You, Baked for Life, Baked for Nature
Bimbo Brazil was recognized at the POPAI Brazil Awards	POPAI Brasil	Brazil	Baked for You, Baked for Life, Baked for Nature
Grupo Bimbo Named One of "The World's Best Employers"	FORBES y Statista	Global	Baked for Life

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Bimbo Panama was recognized in the Merco Empresas ranking	Panama	Panama	Baked for You, Baked for Life, Baked for Nature
Recognition for being one of the region's Inspiring Companies	Revista Summa	RAC	Baked for You, Baked for Life, Baked for Nature
Most Sustainable Companies 2025 in the Large Company Category	Compensar	Bimbo Colombia	Baked for Nature
Disruptive Company: Champions of Dreams	Disruptivas	Bimbo Nicaragua	Baked for Life
Top 10 Leaders	Merco empresas y Merco líderes	Bimbo Panama	Baked for You, Baked for Life, Baked for Nature
Bimbo Ecuador ranks 69 th on the list of the Best Companies to Work For in Ecuador 2025	Top of mind Index	Bimbo Ecuador	Baked for Life
Marcela España, Vice President of Transformation for Grupo Bimbo in Central Latin America, was honored at the 2025 Marketers Latam Awards.	SCOPEN	Peru	
Bimbo Brazil was recognized in three categories at the 17th Best Bakeries in Brazil Awards	Revista Panificadora Brasileira	Brazil	Baked for You, Baked for Life, Baked for Nature
Bimbo Mexico Recognized as a Leader in Corporate Social Responsibility at the 2025 Business Excellence Awards	CCE EDOMEX	Mexico	Baked for Life
2025 Sustainable Business Awards	Revista Vida y Éxito	Bimbo Costa Rica	Baked for Nature
Marketers Latam Awards 2025 - Marcela España	SCOPEN	LAC	Baked for You, Baked for Life, Baked for Nature
100 Most Influential Minds in Central America 2025	Forbes Central America	RAC	Baked for You, Baked for Life, Baked for Nature

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Honoring the Champions of Dreams	Guayaquil Chamber of Commerce	Bimbo Ecuador	Baked for Life
The World's Most Ethical Companies	Ethisphere	Global	Baked for You, Baked for Life, Baked for Nature
The World's Most Trusted Companies	Newsweek y Statista	Global	Baked for You, Baked for Life, Baked for Nature
Innovation Award	Geotab	Mexico	Baked for You, Baked for Life, Baked for Nature
Award for Companies Committed to the Employment of People with Disabilities	CCE, CMN, COAMEX	Mexico	Baked for Life



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