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AGRICULTURE

WE BELIEVE THAT REGENERATIVE AGRICULTURE IS A KEY SOLUTION FOR ENSURING THE LONG-TERM AVAILABILITY OF ESSENTIAL INGREDIENTS WHILE ALSO PROMOTING THE ECONOMIC DEVELOPMENT OF FARMERS AND PROTECTING BIODIVERSITY IN THE AREAS WHERE WE OPERATE.



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We focus on working closely with our suppliers and farmers, sharing knowledge and supporting them in implementing regenerative practices on their land. These efforts promote better soil health while fostering more resilient ecosystems and improving farmers' lives. Our vision and commitment to regenerative agriculture are based on three fundamental pillars:

01

Improving soil health

02

Increasing biodiversity and ecosystem health

03

Supporting producing communities



IMPROVING SOIL HEALTH

We work to regenerate soils and ensure their long-term productivity. We implement practices such as crop rotation and the reduction of chemical inputs, which strengthen soil structure and improve its ability to retain nutrients and water. Through pilot projects in different regions, we measure results to scale up the most effective solutions.

INCREASING BIODIVERSITY AND ECOSYSTEM HEALTH

Regenerative agriculture is our tool for protecting and enriching biodiversity. We promote practices that preserve soil life and foster the coexistence of species, reducing pressures such as land-use change and excessive water consumption. This contributes to more resilient and sustainable ecosystems.

SUPPORTING PRODUCING COMMUNITIES

We are driving the transition to regenerative practices through training and technical support. With programs such as "Train the Trainer" and specialized certificate courses, we are building the knowledge of farmers and suppliers, ensuring that these new practices are viable and beneficial for their communities.

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BIODIVERSITY

Biodiversity is essential to Nourishing a Better World. From the soil where crops grow, to the water we use, and the ecosystems that surround us. At Grupo Bimbo, we understand that protecting it is essential to the well-being of people, communities, and the planet. That is why we take responsibility for protecting it every day.

We are aware that our operations and our value chain have direct and indirect impacts on biodiversity and ecosystems, primarily through agricultural production, the use of natural resources, water consumption, emissions, and waste generation. At the same time, we recognize our dependence on the services nature provides us and the importance of reducing negative impacts, preventing environmental degradation, and actively contributing to the protection of ecosystems in the regions where we operate.

Biodiversity loss and ecosystem degradation also pose significant risks to our business, as they can affect the availability of raw materials, access to water, supply chain stability, and operating costs. For this reason, we treat it as a strategic issue, recognizing that protecting biodiversity is key to strengthening the resilience of our operations today and in the future.

Our approach to promoting biodiversity is closely linked to our strategic initiatives, such as regenerative agriculture, sustainability in sourcing, forest restoration, responsible water management, and waste reduction. Through these actions, we seek to reduce stress on ecosystems, use resources more efficiently, and foster more resilient production systems.

We know we are not alone in this mission. That is why we work hand in hand with producers, suppliers, communities, and other partners to drive more sustainable practices, promote nature-based solutions, and generate environmental and social benefits that extend beyond our operations.

This way, our biodiversity initiatives also become opportunities to create long-term value, strengthen our supply chain, and move toward a more responsible business model. Integrating it into our strategy is a way to grow while protecting what is most valuable: life and the ecosystems that sustain it.



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FRAMEWORK

In 2024, we established a Global Regenerative Agriculture Framework that defined the basic criteria for launching our regenerative agriculture program with farmers and suppliers. We continue to refine the framework to make it more precise and adaptable to different types of crops and geographies.

Below, we describe the impacts, risks, and potential opportunities identified around the material topic of biodiversity, as well as the measures and indicators we use to manage them.

IMPACTS AND MITIGATION MEASURES

IMPACT (+)	MEASURED FROM THE REGENERATIVE AGRICULTURE FRAMEWORK	KPI / FOLLOW-UP
Soil health	List of practices to improve soil structure and organic matter; use of KPIs to guide additional practices.	Percentage of soil organic carbon (trend and gaps by region).
Emission reduction	Practices aimed at reducing direct and indirect emissions; adjusting management based on results.	Carbon footprint (CO ₂ e/ton of grain).
Improving farmers' lives	Practices that increase productivity and yield stability.	Yield (tons/ha) and interannual variability.
Efficient water use	Practices for water efficiency and irrigation management.	Water efficiency (m ³ /ton, m ³ /ha) and improvements due to technology.
Low-impact fertilization	Best practices and/or alternatives to synthetic fertilizers.	Use of agrochemicals (dose/ha; reduction vs. baseline).
Increased biodiversity	Practices that restore habitat and edaphic/functional diversity.	Biodiversity index/KPI at the farm or landscape level.

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RISKS AND MITIGATION MEASURES

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RISK	MEASUREMENT/CONTROL	HOW IT REDUCES THE RISK
Competition for resources from regenerative agriculture	A flexible framework for crop rotations and multiple ingredients; a robust program that builds producer loyalty.	Diversifies the product mix and reduces dependence on a single crop, while maintaining supply.
Climate variability	A comprehensive catalog of practices so farmers can choose those best suited to their specific context.	Increases resilience and production continuity in the face of climate shocks.
Availability of suppliers	Minimum requirement: adoption of 2 regenerative practices from the framework.	Standardizes program entry and accelerates the growth of a critical mass of suppliers.
Regulatory framework	Frequent contact with suppliers and agricultural entities in each country to implement regulatory changes in a timely manner.	Reduces the risk of non-compliance and prevents operational disruptions.
Limited adoption of practices	Training and technical support provided by a specialized third party.	Overcomes technical and knowledge barriers, increasing the adoption rate.
Access to financing	Collaboration schemes with financial institutions and strategic partners.	Enables investment in practices and technology, accelerating scaling.
Lack of data traceability	More robust contracts with validation systems, audits, and field visits.	Improves data integrity and verification for reporting and markets.
Insufficient disclosure of value	Communication strategy aligned with the legal framework of each region.	Increases understanding and acceptance of the program throughout the supply chain.

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OPPORTUNITIES CREATED BY THE FRAMEWORK AND ITS MEASURES

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OPPORTUNITY	SOURCE (AUTHORIZING MEASURE)	EXPECTED BENEFIT
Portfolio diversification and supply resilience	Flexibility for crop rotations and multiple grains/ingredients.	Lower risk of supply shortages; more stable contracts.
Agile scaling and comparability	Minimum requirement of 2 practices per supplier.	A clear path for implementation and standardization.
Innovation tailored to local conditions	Extensive catalog of practices selectable by region.	Context-specific solutions with better technical results.
Proactive regulatory compliance	Monitoring in collaboration with agricultural agencies and suppliers.	Reduced costs from late adjustments; legal certainty.
Knowledge transfer	Third-party training and support.	Sustained productivity and accelerated adoption.
Green financing	Agreements with financial institutions and partners.	Greater investment in technology and long-term returns.
Traceability and market access	Robust contracts, validation, and auditing.	Customer trust; potential for performance-based premiums.
Reputation and brand alignment	Communication strategy for regenerative value.	Greater appeal to suppliers and consumer preference.

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