

# ZERO PACKAGING WASTE

OUR GOAL IS TO MOVE TOWARD A ZERO-WASTE MODEL, WHERE INNOVATION AND EFFICIENCY WORK TOGETHER TO PROTECT THE PLANET AND ENSURE A MORE RESILIENT AND SUSTAINABLE OPERATION OVER TIME.



# ZERO PACKAGING WASTE

BAKED FOR  
NATURE



## ZERO PACKAGING WASTE

We design more sustainable packaging by prioritizing recyclability and reducing material usage from the outset. In addition, we are advancing the use of alternative raw materials to virgin plastic in order to minimize our environmental impact.

Each of the Group's facilities is equipped with specialized infrastructure, including storage areas for hazardous and recyclable waste, as well as collection centers that ensure the proper transport and treatment of materials. We operate under a global internal policy that is tailored to the specific characteristics of each bakery and/or plant, as well as to local legal requirements. We respect the operational maturity level of each facility, ensuring a continuous improvement approach. To this end, we have internal goals tailored to the context in which they operate, allowing us to address local challenges and continuously advance our environmental efforts.

We continue to work on strengthening the consistent implementation of our waste policies across all bakeries and plants. Alongside this, we focus on ensuring that each one has the necessary technological capabilities to achieve our goals consistently and efficiently.

## SUSTAINABLE PACKAGING



### 1 Reducing the use of virgin fossil-based plastic

We are committed to reducing the use of virgin plastic in our packaging. To achieve this, we incorporate recycled materials and bio-based options that reduce our reliance on fossil resources, without compromising the quality of our products.

### 2 Material optimization

We work to make our packaging lighter and more efficient. We adjust gauges, thicknesses, and dimensions to reduce material volume while maintaining adequate product protection and caring for the environment.

### 3 Sustainable by Design

We promote more sustainable packaging through design from the outset and the redesign of existing packaging, relying on research, development, and open innovation with partners to accelerate solutions that reduce waste while ensuring product safety, which in turn enhances the continuity and sustainability of our business.

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## CIRCULARITY INITIATIVES

01

### Incorporating recycled materials into packaging

We incorporate recycled materials into our packaging to give them a second life and reduce the use of virgin resources. In this way, we reduce our environmental footprint and move toward a circular economy.

02

### Strategic partnerships and material reuse

We collaborate with partners and suppliers to recover and reuse materials such as plastics and pallets. These partnerships allow us to expand recycling opportunities and strengthen circularity in our value chain.

03

### Innovation for the circular economy

We promote technologies that transform waste into new raw materials. With these innovative solutions, we reduce our environmental impact and make our operations more resilient.

## POST-CONSUMPTION PROGRAMS

01

### Waste Collection

We provide collection points and partner with organizations to recover packaging and materials after use. We want every piece of packaging to have a second chance and not end up as waste.

02

### Education and Awareness

We promote responsible waste separation and recycling in our communities. Through educational programs, we aim to raise awareness and foster a culture of environmental stewardship.



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