

TOWARD ZERO PACKAGING WASTE

OUR GOAL IS TO MOVE TOWARD A ZERO-WASTE MODEL, WHERE INNOVATION AND EFFICIENCY WORK TOGETHER TO OPTIMIZE THE USE OF RESOURCES, STRENGTHEN THE RESILIENCE OF OUR OPERATIONS, AND CONTRIBUTE TO MORE SUSTAINABLE MANAGEMENT OVER TIME.



TOWARD ZERO PACKAGING WASTE

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We design our packaging by prioritizing recyclability and reducing material usage from the outset. In addition, we are advancing the use of alternative raw materials to virgin plastic in order to minimize our environmental impact.

We aim to ensure that every facility within the Group has specialized infrastructure, including storage areas for hazardous and recyclable waste, as well as collection centers that ensure the proper transport and treatment of materials. We operate under a global internal policy that is tailored to the specific characteristics of each bakery and/or plant, as well as to local legal requirements. We respect the operational maturity level of each facility, promoting a continuous improvement approach. To this end, we have internal goals tailored to the context in which they operate, allowing us to address local challenges and continuously advance in our efforts to reduce materials and increase recyclability.

We continue to work on strengthening the consistent implementation of our waste policies across all bakeries and plants. At the same time, we are working to ensure that each one has the necessary technological capabilities to achieve our goals consistently and efficiently.

SUSTAINABLE PACKAGING



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CIRCULARITY INITIATIVES

01

Incorporating recycled materials into packaging

We incorporate recycled materials into our packaging to give them a second life and reduce the use of virgin resources. In this way, we aim to our environmental footprint and move toward a circular economy.

02

Strategic partnerships and material reuse

We collaborate with partners and suppliers to recover and reuse materials such as plastics and pallets. These partnerships allow us to expand recycling opportunities and increase the recovery and reuse of materials within our value chain.

03

Innovation for the circular economy

We promote technologies that transform waste into new raw materials. With these innovative solutions, we we aim to reduce our environmental impact and strengthen the resilience of our operations.

POST-CONSUMPTION PROGRAMS

01

Waste Collection

We aim to provide collection points and partner with organizations to recover packaging and materials after use. We want every piece of packaging to have a second chance and not end up as waste.

02

Education and Awareness

We promote responsible waste separation and recycling in our communities. Through educational programs, we aim to raise awareness and foster a culture of environmental stewardship.



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