



GRUPO BIMBO ISSUES Ps. 8,000 MILLION IN DOMESTIC BONDS

Mexico City, September 13, 2016 - Grupo Bimbo, S.A.B. de C.V. ("Grupo Bimbo" or the "Company") (BMV:BIMBO) held yesterday a successful issuance of Ps. 8,000 million in 7.56% fixed rate *Certificados Bursátiles* due 2026.

Proceeds from this transaction will be used to repay a committed long-term revolving credit facility.

Grupo Bimbo once again thanks investors and financial institutions for the trust placed in the Company. BBVA Bancomer, Bank of America Merrill Lynch and Santander were lead managers for the transaction.

About Grupo Bimbo

Grupo Bimbo is the largest baking company in the world in terms of volume and sales. Grupo Bimbo has 169 plants and approximately 1,800 sales centers strategically located in 22 countries throughout the Americas, Europe and Asia. Its main product lines include fresh and frozen sliced bread, buns, cookies, snack cakes, english muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 10,000 products and has one of the largest direct distribution networks in the world, with more than 2.7 million points of sale, more than 54,000 routes and more than 130,000 associates. Grupo Bimbo's shares have traded on the Mexican Stock Exchange since 1980 under the ticker symbol BIMBO.

Relación con Inversionistas

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