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FINAL RESULTS OF PUBLIC OFFER TO PURCHASE GRUPO BIMBO'S COMMON SHARES

Mexico D.F.

GRUPO BIMBO S.A. DE C.V., ("Grupo BIMBO" or "the Company") (BMV: BIMBOA), the largest food company in Mexico and one of the leaders in Latin America, announced yesterday that the Public Offer to Purchase Series "A", common shares, with no par value, representing the capital stock of the Company, expired on August 10, 2001.

By means of this public offer, Grupo Bimbo achieved its objective of granting its shareholders the opportunity to obtain immediate liquidity plus a premium, or to maintain their investment and participate in the Company's future results.

The results of the Offering were as follows:

a) Shares tendered by investors:

	Number of Shares
Non-Controlling Shareholders	178,223,788
Controlling Shareholders	60,579,243
Total Shares	238,803,031

Of the shares tendered by the Controlling Shareholders (as defined in the Prospectus), 45,839,800 shares, belonged to the Retirement Pension Trust of Grupo Bimbo's employees.

Since the number of shares validly tendered by the Company's shareholders was higher than the up to 200,000,000 shares that the Company offered to purchase, and considering that some of the tendered shares were transferred to the concentration accounts corresponding to the "Controlling Shareholders" (as defined in the Prospectus), Grupo Bimbo exercised its additional purchase option by acquiring 38,803,031 shares of the up to 100,000,000 additional common shares entitled to purchase in terms of said option. As a result, it was not necessary to calculate a *pro rata* ratio (as defined in the Prospectus).

b) Shares to be repurchased:

Grupo Bimbo will repurchase all of the 238,803,031 shares validly tendered by the shareholders during the Offering Period.

c) Aggregate amount of the tendered shares:

Ps. 4,119,352,284.75



d) Exchange Date: August 13, 2001

e) Settlement Date: August 15, 2001

f) Percentage of capital stock represented by the common shares acquired through the public offer:

The 238,803,031 shares repurchased through the public offer represent approximately 17% of Grupo Bimbo's common stock. The Company estimates that approximately 16% of the Company's common stock will be held by non-controlling shareholders after the offering.

Company Description

Grupo Bimbo is one of the largest baking companies in the world in terms of production and sales volumes. A leader in Mexico and Latin America, Grupo Bimbo has 71 plants and distributors strategically located in 16 countries throughout the Americas and Europe with over 64,000 employees and over 750 products. Grupo Bimbo's shares are traded on the Mexican Stock Exchange since 1980 under the ticker BIMBOA.