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**GRUPO BIMBO COMMENTS ON LAWSUIT**

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**Mexico D.F.**

Grupo Bimbo S.A. de C.V., ("Grupo BIMBO" or "the Company") (BMV: BIMBOA) announced today that one of its U.S. subsidiaries, Bimbo Bakeries USA, Inc., has been served by certain tortilla manufacturers with a complaint in connection with some marketing promotions and price discrimination related to its tortilla operations. Grupo Bimbo considers such claim to be without legal basis and merit, since the Company and all its subsidiaries comply with all applicable laws and regulations in each of the countries in which it operates.

The Company will update the market on any developments related to this event.

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**Company Description**

*Grupo Bimbo is one of the largest baking companies in the world in terms of production and sales volumes. A leader in Mexico and Latin America, Grupo Bimbo has 71 plants and distributors strategically located in 16 countries throughout the Americas and Europe with over 64,000 employees and over 750 products. Grupo Bimbo's shares are traded on the Mexican Stock Exchange since 1980 under the ticker BIMBOA.*