



ADDING WILLING VOICES TO THE COP21

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Climate change is one of the toughest challenges faced by our world today. Paying attention to this issue requires that all countries adopt ambitious pledges to mitigate climate change during the COP21, a sustainable innovation forum to be held this December in Paris. From this point, it will be important to adopt policies and concrete actions in order to make these pledges a reality.

It is estimated that by 2050, the world population will exceed nine billion people. At the same time, it is estimated that the climate change will lead to less water availability and will threaten food safety in a large number of countries. Therefore, in addition to reducing our greenhouse gas emissions effects, we will also have to adapt to the various global warming impacts.

In the face of these conditions, actions taken from the governmental require an active and coordinated participation from civil society and the business sector are also necessary.

For more than 20 years, Grupo Bimbo has been working to minimize the impact on our environment by using supplies and resources with increasing efficiency. We are convinced that our environment performance must go beyond regulations, setting an example of an authentic social commitment and striving for the well-being of present and future generations.

One of the most effective ways of fighting climate change is to confront deforestation, protecting bodies of water and conserving biodiversity. We work hand-in-hand with our suppliers to minimize the risk of deforestation through our supply chain. Additionally, in 2014 we signed the UN Declaration on Forests, backing a global plan to reduce deforestation by half by 2020 and fight to eliminate it by 2030; and in 2015, we adopted a global policy of buying sustainable palm oil.

In Grupo Bimbo, we have continuously diminished our carbon footprint by improving the energy efficiency in our plants' operations and in our distribution.

Additionally, we have significantly increased the use of renewable energies. An example of this is the Piedra Larga Wind Farm at Oaxaca, the largest in the world built for a food industry company, which supplies electricity to most of our Mexican installations and to a growing distribution fleet powered by electricity.

We are constantly researching to increase our renewable energy supply in the countries in which we operate, such as with the pilot projects of solar and wind energy in the European Union which beginning at the end of this year.

Let us unite our voices to request governments set ambitious, clear goals, based on scientific and verifiable data to reduce carbon emissions.

Let us invite business leaders, authorities and social activists of our country, of the world, to add their willing voices to take advantage of the climate conference in Paris with the goal of reaching a responsible agreement, capable of creating transformative changes to ensure the future of our planet.

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