

## **GRUPO BIMBO ANNOUNCEMENT**

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**Mexico City, June 2, 2015 – Grupo Bimbo S.A.B. de C.V. (“Grupo Bimbo” or “the Company”) (BMV: BIMBO)** commented today on recent events reported in the media.

- The Company is aware of the Hostess Holdco, LLC sale process from information made available to the public by the media;
- As a leader in the global baking industry, Grupo Bimbo continuously monitors key industry developments;
- The Company has no further information it considers material on the matter.

### **About Grupo Bimbo**

Grupo Bimbo is the largest baking Company in the world in terms of volume and sales. Grupo Bimbo has 167 plants and approximately 1,600 sales centers strategically located in 22 countries throughout the Americas, Europe and Asia. Its main product lines include fresh and frozen sliced bread, buns, cookies, snack cakes, english muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 10,000 products and has one of the largest direct distribution networks in the world, with more than 2.4 million points of sale, more than 52,000 routes and more than 128,000 associates. Grupo Bimbo's shares have traded on the Mexican Stock Exchange since 1980 under the ticker symbol BIMBO.

