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**GRUPO BIMBO ANNOUNCES PRELIMINARY  
AGREEMENT TO ACQUIRE IBERIAN  
COMPANY PANRICO S.A.U.**

***Transaction Will Exclude the  
Branded Packaged Bread Category***

**Mexico City, June 22, 2015 – Grupo Bimbo S.A.B. de C.V. (“Grupo Bimbo”) (BMV: BIMBO)** today announced a preliminary agreement to acquire Panrico S.A.U. (“Panrico”) in Spain and Portugal. This acquisition includes 100% of the shares, excluding the branded packaged bread category.

The transaction is conditional upon the result of due diligence, signing a final acquisition agreement, and the receipt of customary regulatory approvals.

**About Grupo Bimbo**

Grupo Bimbo is the largest baking Company in the world in terms of volume and sales. Grupo Bimbo has 166 plants and approximately 1,600 sales centers strategically located in 22 countries throughout the Americas, Europe and Asia. Its main product lines include fresh and frozen sliced bread, buns, cookies, snack cakes, muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 10,000 products and has one of the largest direct distribution networks in the world, with more than 2.4 million points of sale, more than 52,000 routes and more than 128,000 associates. Grupo Bimbo's shares have traded on the Mexican Stock Exchange since 1980 under the ticker symbol BIMBO.