

Second Quarter 2025

INVESTOR PRESENTATION



AGENDA

1

Strengthening Our Leadership
In The Grain-based Food
Industry

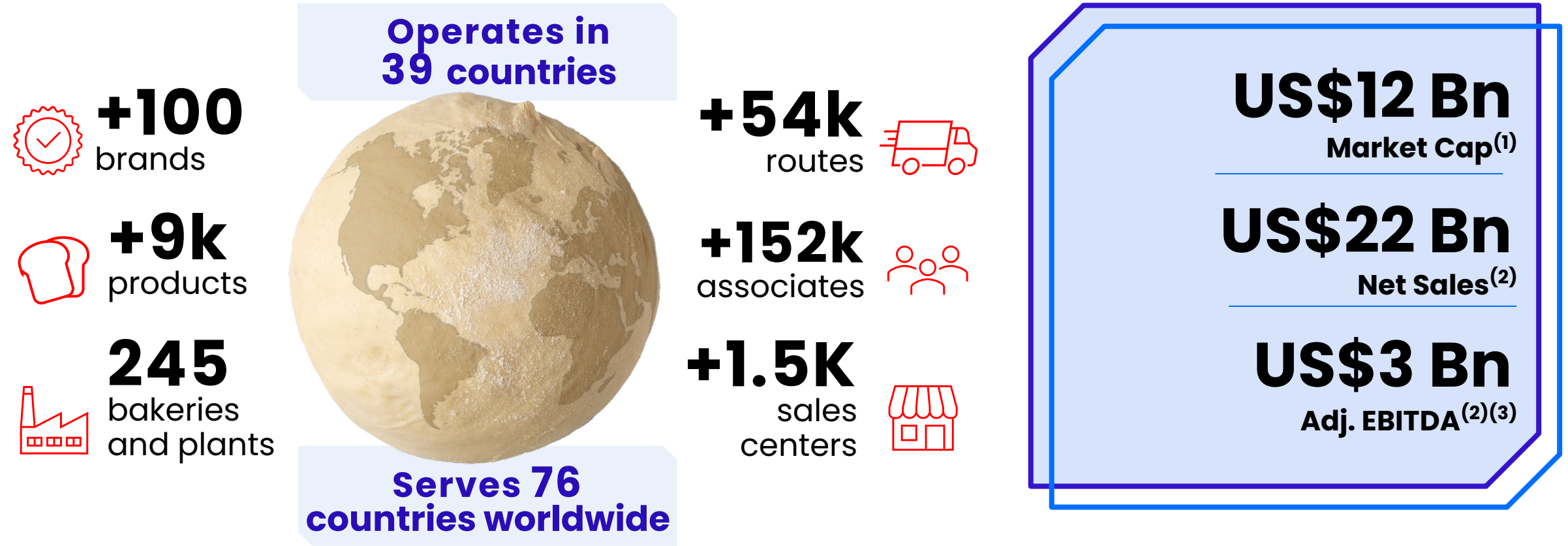
2

Results & Progress Towards Our
Long-term Strategy

3

Our ESG Journey

Global Baking Leader And A Key Player In The Food Industry



- Conservative policies **focused on reinvesting** with prudent leverage
- Highly diversified** Company and market **share leader** in most regions
- Disciplined deployment of Capital** driving growth and diversification
- Best-in-Class Management Team** with Top-Notch Corporate Gov.

Figures as of July 30, 2025. (1) Expressed in US using end of period FX rate of \$18.83 Ps./US. (2) LTM Net Sales and Adjusted EBITDA with IFRS16 effect were Ps. \$427,489 million and Ps.\$57,358 million, respectively. Converted to US dollars using an average FX rate for the LTM period of \$19.71 Ps./US. (3) Adj. EBITDA: Earnings before interests, taxes, depreciation, amortization and Multiemployer Pension Plans ("MEPPs").

High Diversification and Resilience

North America⁽¹⁾

46.5%
Net Sales

27.5%
Adj. EBITDA

+27K associates
77 bakeries

Market share leader within **7 categories**

U.S. – Premium bread, Breakfast, Buns & rolls
Canada – Bagels, Cakes, Bread, Tortillas

Mexico

31.7%
Net Sales

57.4%
Adj. EBITDA

+78K associates
38 bakeries

Market share leader within **10 categories**

Bread, Buns & rolls, Pastries, Cakes, Toasted bread, Flatbread, Totopos, Tostadas, Bars, Breadcrumbs,

Latin America⁽²⁾

Market share leader within **3 categories**
Bread, tortillas, buns & rolls

10.1%
Net Sales

7.1%
Adj. EBITDA

+25K associates
38 bakeries

Top 3 market share
within 7 categories
in most countries⁽⁴⁾

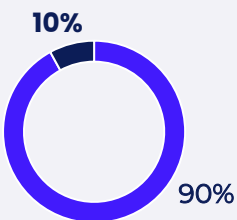
EAA⁽³⁾

11.7%
Net Sales

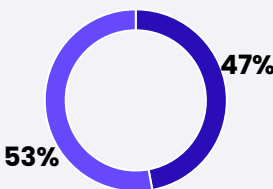
8.1%
Adj. EBITDA

+21K associates
91 bakeries

Net Sales⁽⁵⁾



■ Investment Grade
■ Non-investment Grade



■ Developed Markets
■ Emerging Markets

1H25

+10%

Net Sales

+10 bps | 52.6%

Gross Margin

-40 bps | 13.1%

Adj. EBITDA⁽⁶⁾ Margin

2.9x

Net Debt/ Adj. EBITDA

Drivers: Record high Sales for Q1 and Q2; Favorable FX; Inorganic contribution; Lower raw material costs; Investments in North America's value chain to enable long-term benefits

Figures as of June 30, 2025. Market share information from Nielsen, Circana and Company Information for the countries and categories where Grupo Bimbo participates. (1) Includes operations in the US and Canada. (2) Includes operations in Central and South America. (3) Includes operations in Europe, Asia and Africa. (4) Buns and rolls category excluded in the UK and India. Cakes excluded in China, Morocco, and the UK. Bagels included only in the UK market. (5) LTM 2Q25 Net Sales. Developed and Emerging markets, as well as Investment grade and Non-Investment Grade as per MSCI classification. (6) Adj. EBITDA: Earnings before interests, taxes, depreciation, amortization and Multiemployer Pension Plans ("MEPPs").

Clearly Focused On The Attractive Grain-based Food Industry

Baking
#1 Global Player
1.0x larger than 2nd Player



Snacks
Top 10 Global Player



Bimbo is a Leader in...	3.7%	~1%	market share
Large	US\$668 Bn	US\$201 Bn	market size
Resilient	2.8%	4.6%	CAGR 19-24'
Growing Industries...	4.6%	4.0%	CAGR 24-29'

...With Clear Trends to Continue Driving Growth:

More **natural ingredients** and functional benefits
Preference on health and transparency

Conscious snacking & Meal **snackification**
Local ingredients spreading globally

Our Strong Portfolio Of Leading Brands That Resonate With Consumers

North America

U.S.

CANADA



Mexico



Latin America



EAA



Strategically Positioned To Reach Our Consumers And Build Brand Loyalty

Leading Brands



Bimbo is the most chosen food brand in Mexico and the top 5 brand among the FMCG⁽¹⁾ sector in Mexico and Latin American households⁽²⁾

Categories



Channels

Our distribution fleet travels every day the equivalent to **111 trips** in aggregate around the world

Retail
Supermarkets
Convenience

Traditional
“Mom & Pops”

QSR
Quick Service
Restaurants

Others
Foodservice
Wholesale
Vending machines

We Are Geared To Meet Every Consumption Occasion In People's Life



Nutrition Hackers

Prepared without added fats, colorants, or artificial preservatives, using a slow baking method that retains the natural flavor of the ancestral grains.



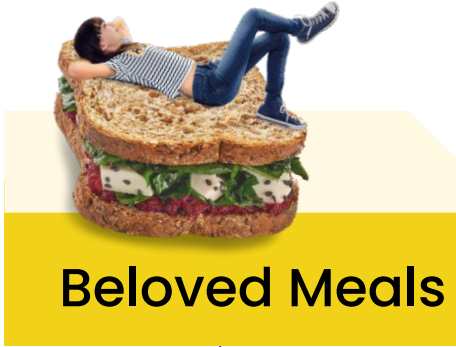
Uplifting Treats

#1 mini muffin brand in the United States⁽¹⁾



Rise & Shine

#1 selling English muffin and an all-American classic⁽¹⁾



Beloved Meals

Developed internally, present in 20 countries, and became #1 mainstream bread brand in the US⁽¹⁾



Healthy Creations

Recent Mexican innovation with continued momentum, and now present in 14 countries



⁽¹⁾ Source: Information Resources, Inc. as of 2024

At The Same Time Addressing Evolving Needs Through Our Innovation Pillars

6 Key Levers



Clean label
Positive nutrition
Smart portions
Fortified options

**Best
Nutritional
Profiles**



Circular economy
Nutritional
transparency on-
pack and online

**Transparent
Sustainable
Brands**



Cereal-diversity
Nutritional
balance

**Healthier
Plant Based
Diets**



Investments in
startups
Alliances to
improve and
create disruptive
products



"Snackification"
Health & Wellness
Value added
premium brands

Key Trends

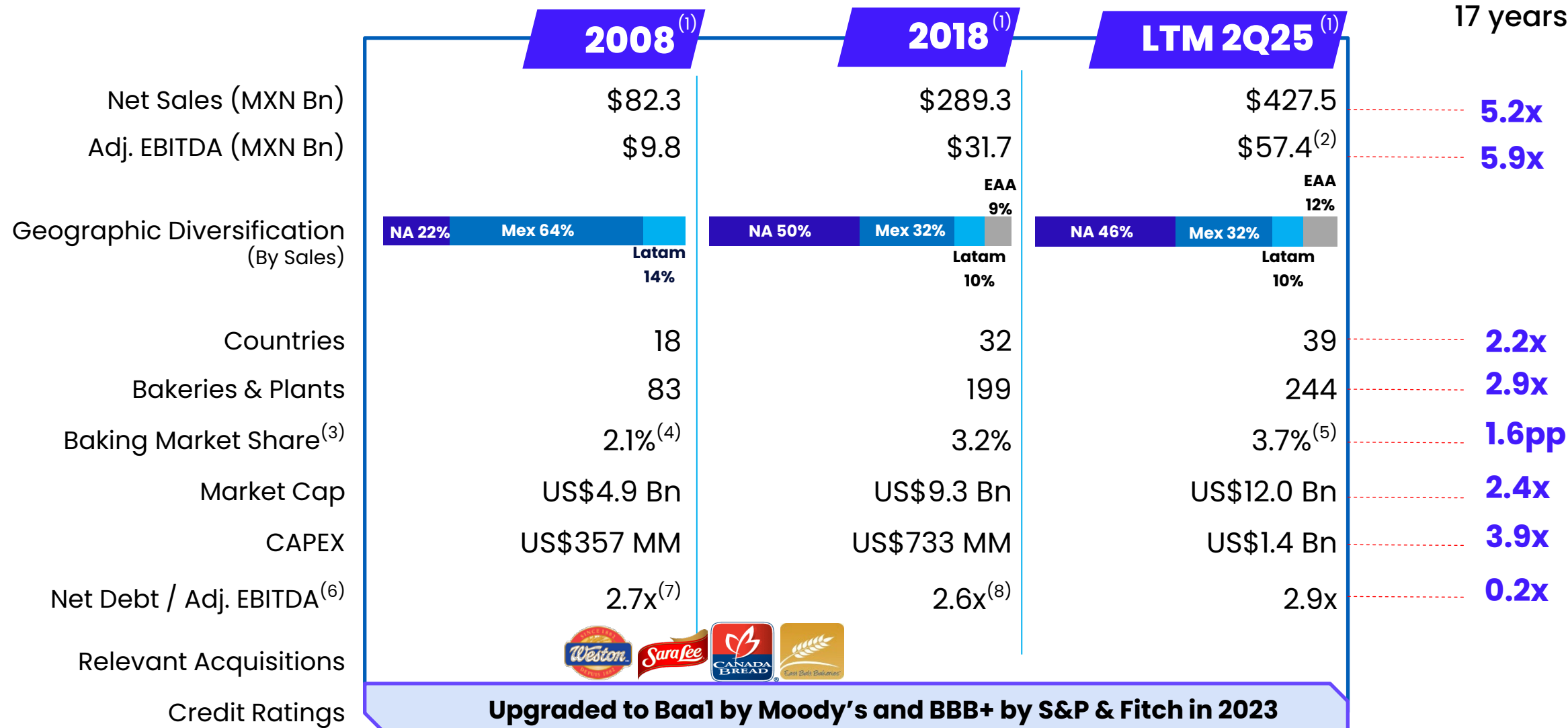


Scale, brand
penetration, great
products
Innovation centers
Consumer-driven

**Success
Drivers**

Driving Consistent Growth And Profitability

Evolution &
Growth in the last
17 years



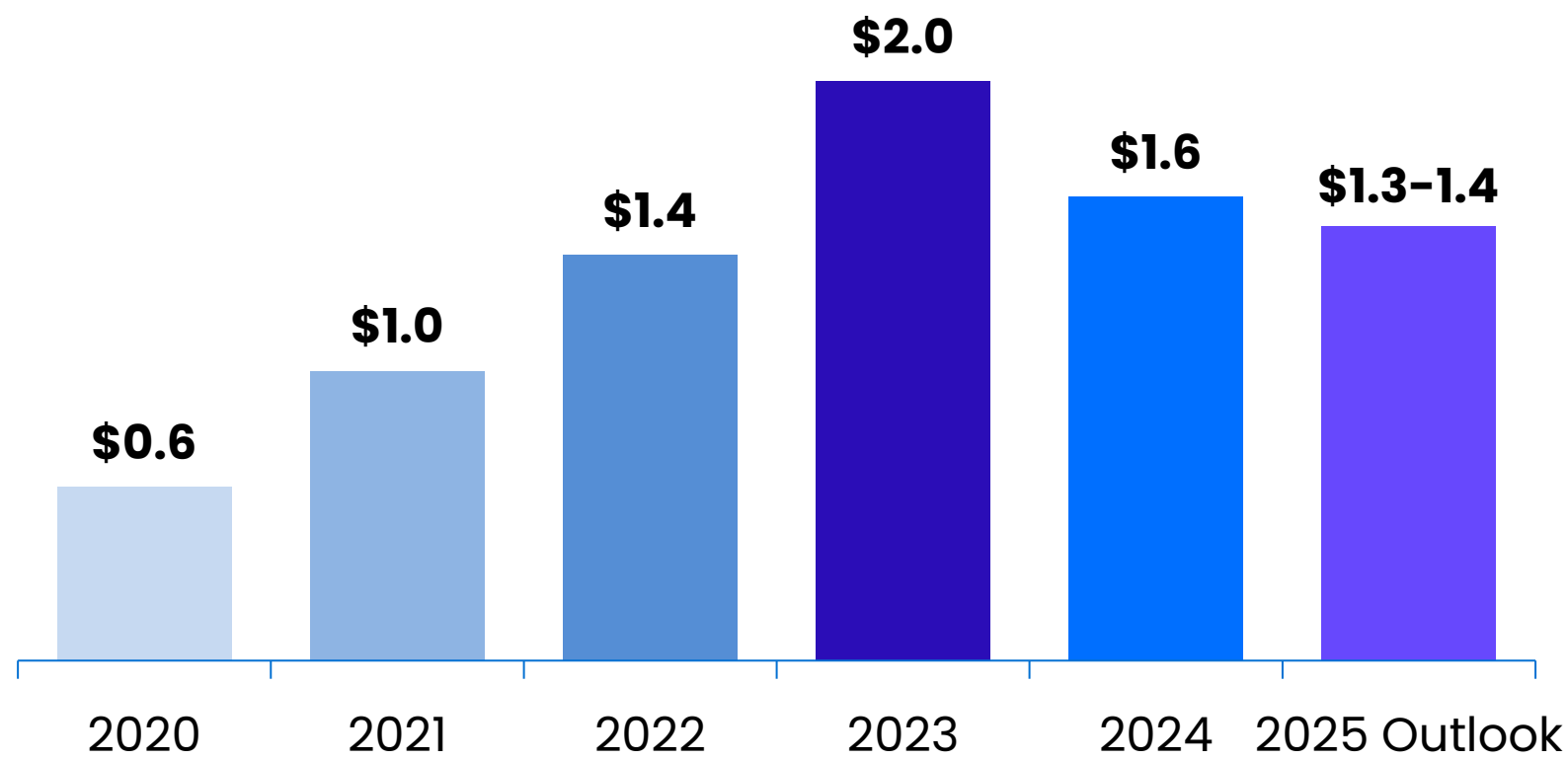
(1) Results prepared in accordance with Mexican GAAP. (2) Figures with IFRS 16. Adj. EBITDA: Earnings before interests, taxes, depreciation, amortization and MEPPs. (3) GlobalData. Includes: Bread, Rolls, Cakes, Pastries, Cookies (Sweet Biscuits, Savory Biscuits) and Morning Goods. (4) Calculated with 2009 revenues of GB and the baked goods' market value by GlobalData. (5) Information as of 2024. (6) Adj. EBITDA w/o IFRS16. (7) Leverage ratio pro-forma for Weston Foods acquisition. (8) Leverage ratio pro-forma for Canada Bread acquisition.

Highly Resilient Adjusted EBITDA Margins And Expansion Across Most Regions

	ADJ. EBITDA MARGIN %									
								LTM		
	2019	2020	2021	2022	2023	2024	2Q25	2Q24	2Q25	
<ul style="list-style-type: none"> Favorable mix New manufacturing capabilities Increased scale Productivity investments driving SG&A efficiencies Accretive strategic acquisitions Distribution network optimization Successful turnaround projects with a long-term view Inflationary environment Weak consumption environment in the U.S. Short-term impact on P&L from growth project in the U.S. 	Grupo Bimbo	13.0%	13.7%	14.0%	13.4%	13.7%	13.6%	13.4%	14.2%	13.9%
	North America	11.3%	12.9%	12.2%	11.0%	10.5%	8.4%	7.9%	9.7%	9.0%
	Mexico	19.3%	18.3%	19.0%	17.9%	18.9%	20.3%	20.7%	20.0%	20.3%
	EAA	6.3%	7.6%	7.9%	7.0%	7.2%	9.4%	9.3%	10.4%	10.3%
	LatAm	2.2%	4.9%	6.2%	8.9%	9.6%	9.0%	9.4%	8.2%	9.2%

Adj. EBITDA: Earnings before interests, taxes, depreciation, amortization and MEPPs. Ricolino's results have been removed since 2021.

Capex Investments As A Top Priority, Consistent With Our Long-term Algorithm



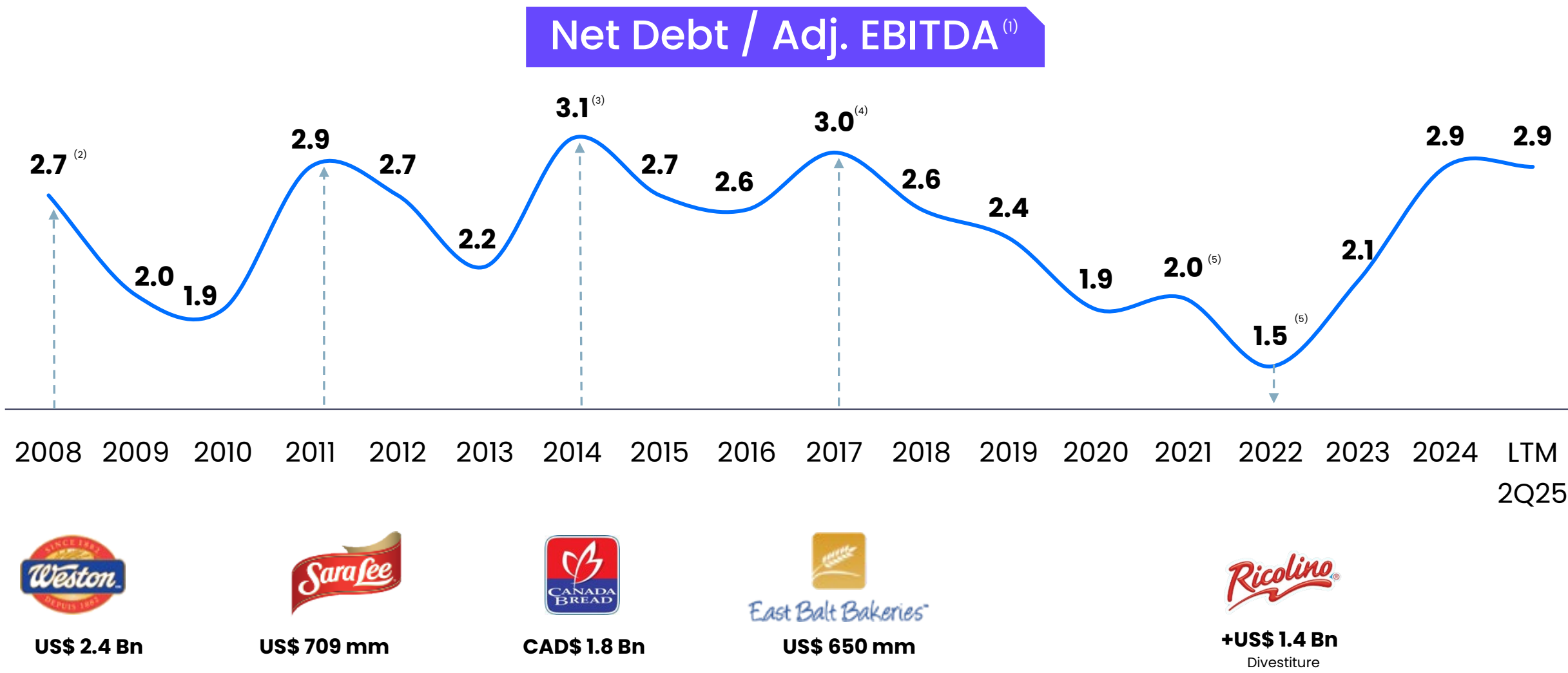
Elevated Multi-Year CAPEX Plan
to Enhance Our Capabilities and
Ensure Continued Growth

Our CAPEX Strategy

Top priority
Business Continuity
Growth Expansion
Productivity

The peak investments have been completed

Sustainable Growth With Proven Ability To Deleverage



(1) Adj. EBITDA w/o IFRS16: Earnings before interests, taxes, depreciation, amortization and MEPPs. (2) The acquisition of Weston Foods was consummated in January 2009. Leverage ratio giving pro-forma effect to the Weston Foods acquisition as if such acquisition (and the incurrence of the indebtedness thereof) was consummated on December 31st, 2008. (3) The acquisition of Canada Bread was consummated in May 2014. Leverage ratio giving pro-forma effect to the Canada Bread acquisition as if such acquisition was consummated on May 31, 2014, and Adjusted EBITDA includes 5 months of the EBITDA reported by Canada Bread for such year. (4) The acquisition of East Balt was consummated in October 2017. Leverage ratio giving pro-forma effect to the East Balt acquisition includes 9.5 months of the EBITDA reported by East Balt for such year (Ps.1,060 million or \$56 million converted at the exchange rate of Ps.18.92 per \$1 dollar which is the average of the daily exchange rates published by Banco de Mexico for the year ended December 31st, 2017). Our Adjusted EBITDA for the year ended December 31st, 2017, was Ps.27,289 mm. (5) Includes Ricolino's divestiture to Mondelēz International, Inc. for an Enterprise value of Ps. \$25.8Bn.

Conservative Debt Profile And Ample Liquidity

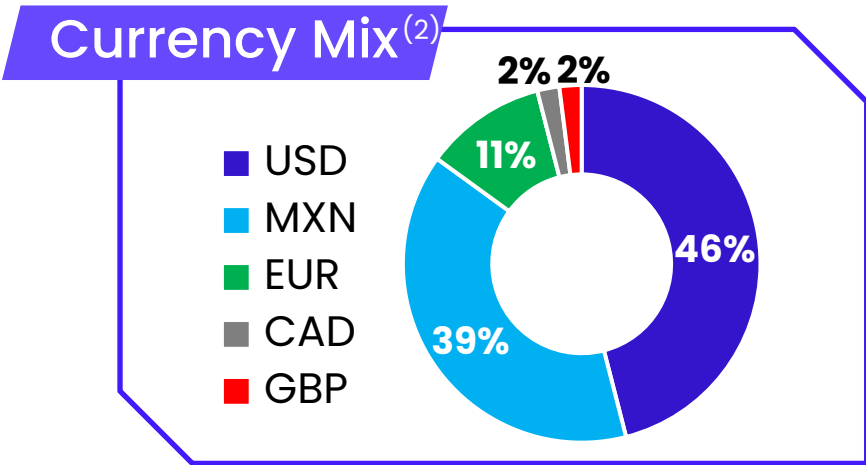
Total Debt US \$8,3.7 mm⁽¹⁾

Avg. Tenor 10.3 yrs.

Avg. Cost 6.45%

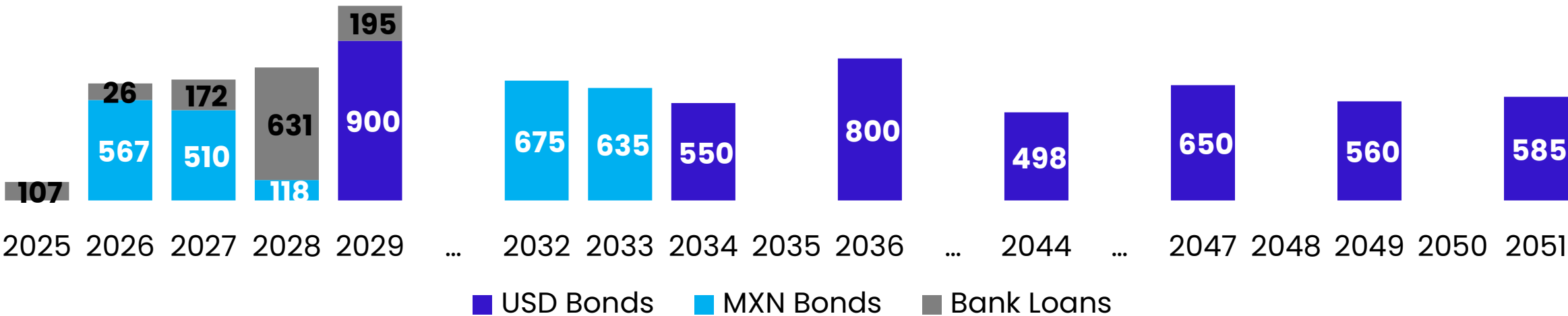
Fixed 83%

Ratings S&P BBB+ | Moody's Baa1 | Fitch BBB+



US \$1.93 Bn

Undrawn Sustainability-linked Committed Revolver Facility



Figures in US\$ mm as of June 30, 2025 converted with end of period FX of \$18.89 Ps./US. Debt profile does not include US \$102 mm of long-term debt at subsidiary level (maturity range 2026-2034).

(1) Net of issuance costs (2) Considers derivatives and withholding tax.

Responsible Financial Management Strategy

01

Committed to a robust balance sheet

2Q25 Net leverage: 2.9x

2Q25 Cash & Equivalents: US\$397 mm⁽¹⁾

02

Efficient working capital management

Ongoing efforts to continue improving working capital and value creation initiatives

03

Significant liquidity and financial flexibility

US\$1.93 Bn in undrawn committed revolving credit facility

04

Focused on reinvesting, prioritizing long-term growth and profitability

LTM 2Q25 CAPEX: US\$1.4 Bn⁽²⁾

05

Conservative risk management policies aligned with Corporate strategy

Hedging strategy for commodities and FX risks



⁽¹⁾ Converted with end of period FX rate of \$18.89. Ps./US. ⁽²⁾ Converted with LTM avg. FX rate of \$19.71 Ps./US.

Looking Forward

	2024 Outlook	& Results	2025 Guidance
NET SALES	Flat to low-single digit growth	+2.1% ✓	Mid single-digit growth
ADJ. EBITDA ⁽¹⁾	Low single digit growth	+1.0% ✓	Low to Mid single-digit growth Flat to slight margin contraction
CAPEX	US\$1.8Bn	US \$1.6Bn	US\$1.3–1.4Bn



Revised guidance due to:

- The stronger Mexican peso, now projected at Ps. 19.75/USD compared to the previously expected Ps. 20.50/USD, which implies a Ps. 0.75 appreciation.
- This currency shift has an impact on the guidance of 250 basis points on top-line growth and a 160 basis points on Adjusted EBITDA growth

⁽¹⁾ Adjusted EBITDA with IFRS16 effect.

Leading Management Team With Top-notch Corporate Governance

Committees

Audit and Corporate

Finance and Planning

Evaluation, Results and Nominations

Steering Committee

Rafael Pamias	CEO
Diego Gaxiola	CFO
Jorge Guillermo Zárate	Chief Supply Chain Officer
Juan Muldoon	Chief People Officer
Raúl Obregón	Executive VP, GB
Fernando Lerdo de Tejada	Executive VP, GB
Mark Bendix	Executive VP, GB
José Manuel Guzmán	President, Bimbo Mexico
Alejandro Rodríguez	President, Barcel
Tony Gavin	President, Bimbo Bakeries USA

Board of Directors

Daniel Servitje – Executive Chair

39% independent

28% women

2024 Recognitions

- Recognized as one of the **Most Ethical Companies in the World** for the ninth consecutive year, according to Ethisphere



Clear and Ambitious Sustainability Strategy






We are aligned to:



With Strong Commitment and Progress Towards our Sustainability Goals

2030 Goals

Progress as of 2024

<div><div>baked</div><div></div><div>FOR YOU</div></div>	<p>100% simple and natural recipes in baking and snacks</p> <p>100% products will be part of a healthy plant-based diet</p> <p>100% products with nutritional transparency</p>	<ul style="list-style-type: none">45% of sales accomplish ≥3.5 stars according to the Health Star Rating System (HSR)94% of daily bread, buns & breakfast portfolio with positive nutrition+89M households reached with our Whole Grains Breads
<div><div>baked</div><div></div><div>FOR LIFE</div></div>	<p>1 social impact project at least per work center</p> <p>To create safe, healthy, diverse, equitable and inclusive workplaces</p>	<ul style="list-style-type: none">1.64 TRIR⁽²⁾29.4% leadership positions occupied by women266 Good Neighbor projects in 28 countries with +533,000 beneficiaries26 average training hours per associate
<div><div>baked</div><div></div><div>FOR NATURE</div></div>	<p>Achieve the science-based target in line with a 1.5°C future</p> <p>Reduction of Co² emissions vs. 2019: 50% Scope 1 and 28% Scope 3</p> <p>100% packaging supports a circular economy</p> <p>200,000 hectares of wheat farmed through regenerative agriculture</p>	<ul style="list-style-type: none">97% renewable energy in 28 countries7,572 vehicles with alternative fuels, 4,200 are electric19% reduction in our Scope 3 CO₂ emissions+130,000 solar panels installed in 9 countries94% of packaging made from recyclable materials100% treated water is reused vs 2020 base line+300,000 hectares of wheat and corn farmed through regenerative agriculture

Our Contribution to SDG⁽¹⁾



(1) Sustainable Development Goals. (2) Total Recordable Incident Rate.

ir@grupobimbo.com
www.grupobimbo.com

Thank You!



Disclaimer

The information contained here in has been prepared by Grupo Bimbo, SAB. de CV. (the “Company”) solely for use at this presentation. This presentation does not purport to contain all the information that may be required to evaluate any investment in the Company or any of its securities and should not be relied upon to form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. No representation or warranty, either express or implied, is made as to the accuracy, reliability or completeness of the information presented herein. This presentation has been prepared solely for informational purposes and should not be construed as containing any offer, invitation or recommendation to purchase, sell or subscribe for any securities in any jurisdiction and neither the issue of the information nor anything contained herein shall form the basis of or be relied upon in connection with, or act as an inducement to enter, any investment activity. This presentation should not be regarded by recipients as a substitute for the exercise of their own judgment in connection with any investment activity. The merit and suitability of an investment in the Company should be independently evaluated and any person considering such an investment in the Company is advised to obtain independent advice as to the legal, tax, accounting, financial, credit and other related advice prior to making an investment.

Any opinion expressed herein is subject to change without notice, and the Company is under no obligation to update or keep current the information herein. The Company accepts no liability whatsoever for any loss or damage of any kind arising out of the use of all or any part of this presentation. This presentation includes forward-looking statements. Such forward-looking statements are based on certain assumptions and current expectations and projections about future events and trends that may affect the Company’s business and are not guarantees of future performance. Investors are cautioned that any such forward-looking statements are and will be, as the case may be subject to many risks, uncertainties and other unknown factors, including those relating to the operations and business of the Company. These and various other factors may adversely affect the estimates and assumptions on which these forward-looking statements are based, many of which are beyond our control. Forward-looking statements speak only as of the date on which they are made. The Company expressly disclaims any obligation or undertaking to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. The Company’s independent public auditors have neither examined nor compiled this presentation and, accordingly, do not provide any assurance with respect to any information included herein. In light of the risks and uncertainties described above, the future events and circumstances discussed in this presentation might not occur and are not guarantees of future performance. Neither this presentation nor anything contained herein shall form the basis of any contract or commitment whatsoever. The information included in this presentation may not be reproduced or redistributed, passed on, or the contents otherwise divulged, directly or indirectly, to any other person or published in whole or in part for any purpose or under any circumstances without the Company’s prior written consent.