



GRUPO BIMBO

Announces Approximately US \$1 Billion Investment in the United States Between 2026 and 2028

MEXICO CITY, MAY 5, 2026

Grupo Bimbo, S.A.B. de C.V. (“Grupo Bimbo” or the “Company”) announces it intends to invest approximately US \$1 billion in the United States between 2026 and 2028, reinforcing its long-standing commitment to the U.S. market, American jobs, and a stronger, nutritious food system.

The funding will support maintenance, product innovation, accessibility and affordability, nutrition enhancements, and expanded regenerative agriculture partnerships with suppliers.

“This investment aligns with our disciplined capital allocation strategy and long-term objectives in the United States, reinforcing our commitment to the market and our focus on driving growth and innovation”, said Diego Gaxiola, CFO of Grupo Bimbo.

“The United States has long been a cornerstone of Grupo Bimbo’s global success,” said Greg Koehrsen President of Bimbo Bakeries USA. “This investment reflects our confidence in the strength of our brands in the United States and will ensure we can continue delivering nutritious and delicious bread, baked goods and snacks to millions of American families.”

ABOUT GRUPO BIMBO

Grupo Bimbo is the leader and largest baking Company in the world and a relevant participant in snacks. It has presence in 96 countries worldwide, operating directly in 39 and serving another 57 through strategic partnerships. Its operations span across the Americas, Europe, Asia, and Africa, with 249 bakeries and plants, and more than 1,500 sales centers. With sales of over US \$22 billion, the Company has a diverse product portfolio, its main categories include sliced and artisan bread, buns & rolls, pastries, cakes, cookies, toast, English muffins, bagels, tortillas & flatbreads, and salty snacks, among others. Grupo Bimbo has one of the largest direct distribution networks in the world, with more than 56,000 routes and over 152,000 associates. Its shares are listed on the Mexican Stock Exchange (BMV) under the ticker symbol BIMBO, and it also trades in the U.S. over-the-counter market through a Level 1 ADR, under the ticker symbol BMBOY.

INVESTOR RELATIONS CONTACT

www.grupobimbo.com

ir@grupobimbo.com