Grupo Bimbo continues progressing towards a cage-free egg supply.

Grupo Bimbo continues advancing in its commitment to move gradually towards a 100% cage-free bird egg supply.

Since 2015, when the commitment started, we have worked with the support of Humane Society International (HSI), who constantly provides us with information and recommendations. Additionally, this year our dialogue with other civil society organizations has expanded.

We are pleased to report that in 2024 we achieved 37% of our global target. This means that we have doubled the progress made by 2023. Regionally, our year-end progress is as follows:

North America	Latin America	Europe, Asia, and Africa
28%	39%	32%

In 2024, we revised our plans to address external factors that have caused volatility and uncertainty in the global cage-free egg market, including include price increases in the United States and Europe, as well as the spread of avian influenza to over 108 countries worldwide.

In 2025, we will continue to make progress toward our goal, focusing our efforts on the markets where our consumption is most significant. Additionally, we will implement the following actions:

a) Continue to identify producers (together with HSI) with the capacity to transition to cage-free eggs in all the markets in which we operate.

b) Collaborate with international and civil society organizations to identify tools that support supplier development.

c) Work with civil society organizations to raise awareness among global suppliers of the importance of transitioning to 100% cage-free bird eggs.

d) Explore, together with civil society organizations, alternatives in the markets where we face supply challenges.

We will continue working to ensure the superior quality of our products and committed to positively influencing the lives and nutrition of our customers, associates, allies, and suppliers, always with our purpose of Nourishing a Better World.