

Grupo Bimbo Continues Advancing Toward Cage-Free Egg Supply

In 2015, together with Humane World for Animals, we committed to gradually transitioning to a 100% cage-free egg supply. Since then, we have continued working toward this goal with the support of other civil society organizations.

This commitment was established based on market conditions and the information available at that time. However, in recent years we have faced external factors that have affected availability, costs, and the operational feasibility of completing the transition within the original timeline. These factors include the COVID pandemic, avian influenza outbreaks, global conflicts, and shifts in international trade.

Since 2015, Grupo Bimbo has also expanded its presence into 17 additional countries, requiring adjustments to implementation plans while maintaining progress.

In 2025, we reached a global cage-free egg sourcing of 42%, nearly tripling our progress over the past two years and directly benefiting 1.6 million hens.

Regional Progress 2025

North America	Latin America	Europe, Asia & Africa
46%	40%	57%

We remain committed to our objective, prioritizing product accessibility for consumers and advancing in markets that meet the necessary conditions for availability, quality and food safety, sustainability, and pricing.

We recognize that building a cage-free egg supply is a shared responsibility that requires the participation and collaboration of suppliers and strategic partners, including NGOs and society at large.

We reaffirm our commitment to delivering high-quality products and contributing to positive nutritional impact for our consumers, working together with our suppliers toward our purpose of Nourishing a Better World.
