

1. **Purpose**

To establish guidelines and control mechanisms that allow Grupo Bimbo associates to interact with Government Authorities.

2. **Scope**

This policy applies to Grupo Bimbo's associates who formally engage, on behalf of any Business Unit, affiliate, and/or subsidiary of Grupo Bimbo, in its different locations, functions and business area, with any Government Authority.

3. **Definitions**

Government Authorities (international, federal and/or local): For the purposes of this policy, it refers to officials of public institutions and legislators.

Institutional Relationship: Approaches or dealings with the authorities, to carry out a joint project and with the aim of collaborating, in the short, medium, and/or long term, with a strategic business approach.

Ordinary Relationship (management): Approaches or dealings with the Government Authorities to manage procedures, such as: permits, licenses, payments, among others.

4. **Responsibilities**

Global Corporate Affairs Department: Annually evaluate compliance with this policy and, in conjunction with the Business Units or Functional Vice Presidents, coordinate the Institutional Relationship with the Government Authorities and designate the authorized associates to liaise with them.

Business Units or Functional Vice Presidents: Carry out the Ordinary Relationship (management) with the government authorities, in the area that corresponds to them, and generate, in coordination with the Global Corporate Affairs Department, the liaison strategy when carrying out a particular Institutional Relationship.

Associates authorized to liaise with Government Authorities: Comply with the guidelines of this policy.

5. **General guidelines**

Prior to any approach to any Government Authority, it must be identified whether it is an **Institutional** or **Ordinary Relationship (management)** to define the procedure applicable to each situation.

Institutional Relations

In these kinds of relationships, associates must:

- Obtain formal authorization from the General Department of the respective Business Unit or Functional Department, prior to each approach with any Government Authority.
- Follow the strategy and guidelines determined by the Global Corporate Affairs Department and by the business plan of the General Department of the respective Business Unit or Functional Department, during its participation with any Authority.
- Act in accordance with and promote our sustainability and environmental commitments as well as our social and governance objectives.
- Participate in lobbying activities in full adherence of the **GGB-001 Grupo Bimbo Code of Ethics** and the **GGB-004 Global Integrity Policy**.
- Convey institutional positions exclusively and in line with the business strategy. If the associates is not aware of the position, they should refrain from commenting on the matter.
- To know and follow applicable local laws, as well as the **GGB-004 Global Integrity Policy**, to interact

with any Government Authority.

- Report and track in writing to the General Department of the respective Business Unit or Functional Department, on each participation in meetings or working groups that they have held with any Government Authority, and where applicable to the Global Corporate Affairs Department.

Ordinary Relations (management)

In these types of relations with Government Authorities, the designated associate must participate fully in accordance with **GGB-001 Grupo Bimbo Code of Ethics** and Grupo Bimbo's global policies, particularly the **GGB-004 Global Integrity Policy**, in its section "Bribery and corruption - prohibited activities."

6. **Responsibility / Ownership**

The Global Corporate Affairs Department is the assigned owner of this policy and is primarily responsible for its content, updating, monitoring of its compliance and submission for approval before the Global Internal Control and Risk Management Department, the Steering Committee, and CEO.

7. **Updates**

The changes implemented in between versions are described below:

Revision / History of the revision				
Version	Revision Date	Updated by:	Approved by:	Main Changes
1	September, 2017	Corporate Affairs Manager	Global VP Corporate Affairs	First publication
2	December, 2023	Corporate Affairs Manager	VP of Global Corporate Affairs	The guidelines regarding support and promotion related to Sustainability were added and aligned to the <u>GGB-001 Grupo Bimbo Code of Ethics</u> and <u>GGB-004 Global Integrity Policy</u> , when there is a participation on lobbying.