

1. Purpose

To regulate Grupo Bimbo's relationship with Non-Governmental Organizations.

2. Scope

This policy applies to Grupo Bimbo's associates who formally engage, on behalf of any Business Unit, affiliate and/or subsidiary of Grupo Bimbo, in its different geographies, functions and business area, with any Non-Governmental Organization.

3. Definitions

Non-Governmental Organizations ("NGOs"): For the purpose of this policy, it refers to any non-profit group of volunteer citizens, independent of the public administration, whose tasks are oriented and directed by people with a common interest.

4. Responsibilities

Global Corporate Affairs Department: To assist Grupo Bimbo's Business Units, affiliates and subsidiaries, attending to NGOs' communications, relationship activities and requirements.

Business Unit and Functional Vice-Presidents: In conjunction with the Global Corporate Affairs Department, define posture before each NGO and name the associate in charge of the dialogue.

Associates that have contact with NGOs: To comply with this policy's guidelines.

5. General guidelines

- Any request from an NGO should be directed to the Global Corporate Affairs Department.
- In case the approach is through unofficial, unusual or informal channels, one should answer: **"I am not authorized to answer to your concern; I will direct your request to the Global Corporate Affairs Department."**
- Any associate who has an institutional contact with NGOs must inform the Global Corporate Affairs Department in writing.
- Any associate who is formally representing any Grupo Bimbo Business Unit, affiliate and / or subsidiary with an NGO, must have prior authorization from their Business Unit and Functional Vice President and adhere to Grupo Bimbo's code of ethics, global integrity policy and external communications policy.
- The relationship with NGO representatives must be strictly institutional, so the spokespersons of any Grupo Bimbo Business Unit, affiliate and / or subsidiary must exclusively express the official posture of Grupo Bimbo, **not personal opinions**.

6. Responsibility/Ownership

The Global Corporate Affairs Department is the assigned owner of this policy and is primarily responsible for its contents, updating, monitoring of its compliance and submission for approval before the Global Internal Control and Risk Management Department, the Steering Committee, and CEO.

7. Updates

The changes implemented in between versions are described below:



Global Policy for Relations with Non-Governmental Organizations

Global Corporate Affairs Department

FGB-CA-02

Revision / History of the revision

Version	Revision date	Updated by:	Approved by:	Main changes
1	September, 2017	Manage Corporate Affairs	VP Global Corporate Affairs	First publication