

1. **Purpose**

Establish the general guidelines of the participation of Grupo Bimbo's associates in Business Associations and Business Chambers.

2. **Scope**

This policy applies to Grupo Bimbo's associates who formally engage, on behalf of any Business Unit, affiliate, and/or subsidiary of Grupo Bimbo, in its different locations, functions and business area, with any Business Associations and Business Chambers.

3. **Definitions**

Business Association and/or Business Chamber: Set of associated companies or industries with a common goal, being non-profit and democratically managed by its partners or members.

4. **Responsibilities**

Global Corporate Affairs Department: Annually evaluate policy compliance, together with the Organization or Functional Directors, adjust our strategy to liaising with Business Associations and Business Chambers to support global Sustainability objectives and Grupo Bimbo commitments. This includes appointing associates who will actively participate in the committees, commissions or working groups of these organizations.

Business Unit and Functional Vice Presidents: Knowing which Business Associations and Business Chambers that its Business Unit participates in, identifying participating associates, and coordinating the engagement strategy with the Global Corporate Affairs Department.

Associates designated to participate in Business Associations and Business Chambers: Comply with the guidelines of this policy.

5. **General guidelines**

Any associate who participates on behalf of any Business Unit, affiliate, and/or subsidiary of Grupo Bimbo, in forums of Business Associations and Business Chambers, shall:

- Obtain previous authorization on the agenda of issues and posture from the General Department of their respective Business Unit or Functional Department.
- Follow the strategy and guidelines determined by the Global Corporate Affairs Department.
- Participate in full compliance with **GGB-001 Grupo Bimbo Code of Ethics**, **GGB-004 Global Integrity Policy** and **FGB-CO-01 Global Corporate Communication Policy**.
- Participate in adherence of Grupo Bimbo's sustainability commitments, social and governance principles.
- Ensure compliance with **GGB-004 Global Integrity Policy**, **FGB-CO-01 Global Corporate Communication Policy** and **GGB-001 Grupo Bimbo Code of Ethics** when engaging in lobbying activities through the Chambers or Associations.
- Know the statutes, rights and obligations, rules and implications when entering into agreements, when participating or not in the committees, commissions, or working groups of the Business Associations and Business Chambers.
- Refrain from expressing personal positions and making personal comments on the issues being discussed.
- Know and comply with local laws when participating in Business Associations and Business Chambers.
- Refrain from dealing with or exchanging sensitive commercial information with competitors, such as:
 - Historical, current or future pricing.
 - Policies on pricing, promotions or discounts.

- Participation in bidding and positions.
- Capacity, production, cost, or volume quotas.
- Conditions of sale to customers, customer list.
- Regional trade policies.
- If, at any meeting of the Business Associations and/or Business Chambers, discussions on commercially sensitive issues arise, the associate must raise an objection to the conversation. If the discussion persists, the associates should leave the meeting, making sure that his/her exit is properly documented in the meeting minutes.
- Communicate institutional positions that align solely with the business strategy. If the associate is not aware, he/she should refrain from engaging in the discussion and state: "I do not have institutional information about it."
- After each meeting of committees, commissions, or working groups with Business Associations or Business Chambers, provide a report to the General Department of their respective Business Unit or Functional Department highlighting the relevant points or progress in the participation strategy.

6. Responsibility / Ownership

The Global Corporate Affairs Department is the assigned owner of this policy and is primarily responsible for its content, updating, monitoring of its compliance and submission for approval before the Global Internal Control and Risk Management Department, the Steering Committee, and CEO.

7. Updates

The changes implemented in between versions are described below:

Revision / History of the revision				
Version	Revision Date	Updated by:	Approved by:	Main changes
1	September, 2017	Corporate Affairs Manager	VP of Global Corporate Affairs	First publication
2	December, 2023	Corporate Affairs Manager	VP of Global Corporate Affairs	The guidelines related to the global sustainability strategy were added and in case that an associate participates in a Chamber or Association, it should be aligned according to the mentioned policies.