

In 2015, Grupo Bimbo publicly announced its intention to gradually transition to a 100% cage-free egg supply by 2025.

From that moment on, Grupo Bimbo initiated the necessary actions (together with its suppliers) to carry out the transition process in all the countries of its commercial operations.

Grupo Bimbo has worked hand in hand with allies, including [Humane Society International](#) (HSI). This collaboration has enabled the bakery to progress toward meeting its goal for 2025.

Some of the initiatives highlighted by Grupo Bimbo as part of the path toward its goal are:

- a) Communicate to producers that Grupo Bimbo will not buy eggs from caged hens.
- b) Develop strategies to accompany suppliers in order to advise them and encourage their transition to cage-free hen egg production. A big challenge since the level of development differs in each country - which requires specific actions depending on the conditions of each market.
- c) Maintain an ongoing dialogue with civil society organizations that share this same objective. And, also, share with them progress and the company's next steps toward its 2025 goal.
- d) Reiterate that Grupo Bimbo preserves its goal and announces that by the end of 2023, the purchase of cage-free eggs will reach 15% of the global supply.

The global context has been transformed since 2015. As humanity, we experienced complex and unimaginable situations such as a pandemic and a war. In addition to these challenges, Grupo Bimbo went from being a company with a presence in 22 countries to growing its activities to 34 countries in 4 continents. All this has multiplied the challenge of reaching the already highly ambitious goal, so the bakery is constantly reviewing and reinforcing its strategy to achieve its objective by 2025.