



GRUPO BIMBO

Regenerative Agriculture

2023 Action Plan

Regenerative Agriculture

In 2022, we set an ambitious goal: that, by 2050, 100% of our key ingredients must be sourced from land that has been farmed using regenerative agriculture practices. Our activities this year will focus on the following lines of work.



By the end of 2023, our goal is to ensure that **150,000 hectares of wheat** form part of regenerative agriculture programs.

1) Strengthening our strategy

By working alongside the [Earthworm Foundation](#) (EF), we have identified four key actions that will allow us to grow our strategy and identify the best approaches for achieving these new commitments.

- a) **Development of internal capacities:** We will run workshops with our different internal teams in order to align our knowledge of regenerative agriculture and ensure that our global efforts are understood and aligned with our Regenerative Agriculture framework, while also ensuring the integration of industry best practices.
- b) **Regenerative Agriculture Verification and Certification Review:** With the support of the Earthworm Foundation, we will analyze some of the existing verification frameworks for Regenerative Agriculture in order to understand if any of these verification programs can provide value to a) guarantee the integrity of our declarations on Regenerative

Agriculture, b) cover informational needs and / or c) support the development of our own criteria for evaluating supplier programs.

- c) **Design of a roadmap:** We will work to define a plan that allows us to meet our intermediate goals for regenerative agriculture, as well as those goals established for 2050. This plan will include data-based justifications for actions on key ingredients, the sequence of initiatives set out for each ingredient and region, and timelines for the implementation of the same.
- d) **Field scaling strategies:** We will conduct a review of emerging practices and best practices, as well as options available to us in order to foster systemic change. This will allow us to understand how to further regenerative agriculture beyond pilot projects while minimizing risks. We are integrating the value chain (farmers, suppliers and technology partners) with a view of covering the entire supply process, from the field through to our plants, as well as measurement technology that allow us to visualize the desired benefits.
- e) **Institutional framework:** We will review our [Global Agriculture policy](#), its toolkit and policies associated with our ingredients to align it with the regenerative agriculture framework.

2) Expansion of efforts in the field

At Grupo Bimbo we are promoting various initiatives in countries including the United States, Mexico, Brazil, and others, with the goal of widening our knowledge and fostering regenerative agriculture in the places where our ingredients grow.

In Mexico, during this fifth year of the project and with the support of [CIMMYT](#) (International Maize and Wheat Improvement Center), we will increase the volume of corn crops farmed using regenerative agriculture practices to 7,000 hectares. To achieve this, we will look for farmers' associations in the states of Jalisco, Sinaloa, and Sonora, in order to invite them to join the project and become part of our value chain, guaranteeing commercial security to those farmers.

During 2023, we will increase the amount of wheat farmed in Mexico using regenerative practices to 8,500 hectares, and we will continue increasing this area in the future.

For the second year running, we're also working on three wheat pilot projects in the United States. As part of these pilot programs, local agriculturalists will be trained with the aim of scaling up these regenerative actions, while data collection methods will also be tested. Later this year, we'll review the lessons learned and refine our framework to further align the other desired results of promoting soil health, biodiversity/ecosystem health, and enhancing grower communities.

At the same time, we'll continue seeking opportunities to partner with our key suppliers in regenerative agriculture, expanding the program to other regions and supply sheds in our network. In 2023, we plan to grow our program in North America and Latin America. We currently have a Line of Sight to integrate 150,000 more hectares of wheat and corn in these key regions.

This year we will start to work on the development of regenerative agriculture practices for sugarcane, which represents one of our key ingredients in Mexico, with a view to preserving soil health and reducing greenhouse gas emissions.

Similarly, we'll also be starting talks with sugar suppliers in Brazil, in order to invite them to implement regenerative agriculture practices and replicate these projects in our other operational regions.

In Central (Costa Rica) and South (Brazil, Argentina and Uruguay) America, we began the process of identifying the supply of cereals such as corn and wheat in order to start fostering the supply of these ingredients under regenerative agriculture practices. This step is in line with our Global Sustainability Strategy which states that 100% of our key ingredients must come from these types of sustainable practices.

In Mexico, we are also working on the implementation of cover crop and crop rotation practices for potatoes, with a view to avoiding soil erosion, reducing greenhouse gas emissions and increasing the amount of soil organic carbon, a factor that enhances soil health.

3) Transparency and communication

We will report our progress on our regenerative agriculture strategy in June and December.